

## About SVAASA

SVAASA (Sustainability Ventures — Academia Alliance — Studio & Accelerator) is IIT Madras' (SI&E) sustainability venture-building platform, focused on climate technology, decarbonisation, circular economy, resource conservation, water, energy and sustainable infrastructure. It brings together academia, startups, industry, government, philanthropy and ecosystem partners to transform research and innovative ideas into market-ready, scalable ventures.

Through its Venture Studio, Accelerator and Academia–Industry Alliance, SVAASA supports startups across the full venture journey — from early-stage innovation and technology validation to venture creation, customer discovery, market access, investment readiness and scale — carrying forward the 10+ year legacy of the Carbon Zero Challenge (CZC) and i2I ecosystem.

**SVAASA — From Innovation to Impact.**

## PROGRAMME AGENDA

| TIME                | SEGMENT                                                                                                                         | DETAILS                                                                                                                                                                                                                                                                                                     |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 AM — 09:30 AM | Registration & Networking                                                                                                       | Arrival and badge pickup                                                                                                                                                                                                                                                                                    |
| 09:30 AM — 10:30 AM | Introduction & SVAASA Context Setting                                                                                           | <ul style="list-style-type: none"> <li>Presentation on SVAASA</li> <li><b>Ecosystem Partners &amp; Visionary Funders:</b> Godrej, Wipro, Google-India, Climate-KIC, Citi Bank</li> </ul>                                                                                                                    |
| 10:30 AM — 11:00 AM | Networking and Refreshment Break                                                                                                | —                                                                                                                                                                                                                                                                                                           |
| 11:00 AM — 12:15 PM | <b>Panel Discussion</b><br><i>Bridging the Gap: Industry–Academia Synergy for Climate &amp; Sustainability Startups</i>         | <b>Focus:</b> Translational research, startup adoption, and scaling sustainable innovation                                                                                                                                                                                                                  |
| 12:15 PM — 01:30 PM | <b>Panel Discussion</b><br><i>Policy &amp; Strategies: Accelerating Government Support for Green Startups</i>                   | <b>Focus:</b> Policy frameworks, state initiatives, and institutional support for sustainability ventures                                                                                                                                                                                                   |
| 01:30 PM — 02:30 PM | Lunch Break                                                                                                                     | —                                                                                                                                                                                                                                                                                                           |
| 02:30 PM — 04:00 PM | <b>Interactive Workshop</b><br><i>Exploring Challenges, Partnerships, Opportunities for creating Unicorns in Sustainability</i> | <ol style="list-style-type: none"> <li>Driving Startup Success: From Early Stage to Unicorn Scale</li> <li>Synergy for Impact: How Industry &amp; Government Can Jointly Fuel Startup Growth</li> <li>Research to Reality: Enabling Institutional Translational Research for Commercial Ventures</li> </ol> |
| 04:00 PM — 05:00 PM | <b>Panel Discussion</b><br><i>Catalyzing Ecosystems: Capital, Non-Profits &amp; Climate Tech Venture Growth</i>                 | <b>Focus:</b> ESO engagement, climate venture funding mechanisms, and startup ecosystem scaling                                                                                                                                                                                                             |
| 05:00 PM            | Closing Remarks & High Tea                                                                                                      | Wrap-up, High Tea, and Networking                                                                                                                                                                                                                                                                           |